CROSSROADS
INSURANCE GROUP

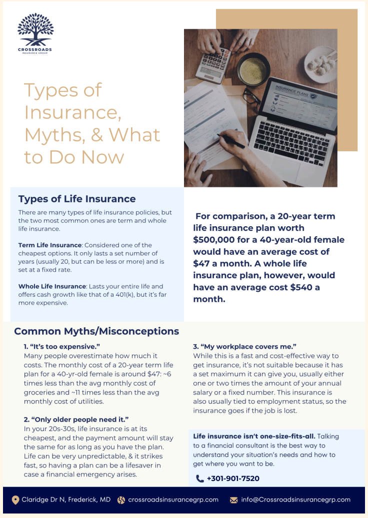
AUGUST NEWSLETTER

The End of Summer Can Bring Focus to Your Insurance

Who We Are

For anyone new, we are Crossroads Insurance GRP. We're an insurance agency that combines strategic insight, innovative technology, and a people-first approach with financial planning and insurance. With 30+ years of experience, our goal is to support and guide you to the best possible outcome so you can live your life without having to worry about what comes after.

Learn More



Life Insurance 101

If you're reading this newsletter, you likely already know what this is. If you're new, though, it can be helpful!

On our LinkedIn page, there's a quick and simple guide on the basics of life insurance.

The hope is that, by making this type of post, it'll help make the topic of life insurance a little more understandable.

Check it out

Back-to-School Season is the Perfect Time to Review Health Insurance

Summer has a way of flying by. Before you know it, the kids are back to school, calendars fill up, and you're onto another busy season.

Since we're in the back half of the year, now's the perfect time to review your **health insurance**. It's incredibly important that you do that before enrollment begins, especially if you're a **freelancer, self-employed professional, or independent contractor**.

The right plan isn't just about meeting a requirement. It's about protecting yourself, your family, and your financial future. Making sure you have the coverage you need will keep those you love out of financial stress if a dire situation arises.

At Crossroads Insurance Group, we make finding the right **individual health insurance** simple. We'll help you compare your options, answer your questions, and guide you toward coverage that fits your lifestyle and budget.

Don't wait until the last minute. Reach out today and let our team help you prepare for open enrollment with confidence.

Need help reviewing your options? Crossroads is here whenever you need advice.

Schedule a Consultation

Socials

Along with the Life Insurance 101 guide, we offer content for both individuals and business owners. Whether it's some advice on how to improve your company, something short to acknowledge a holiday, or just some simple words of encouragement, we're here to help everyone we can.

Check it out

Founder's Message

"Friends, I wanted to share something personal. Not as a sales pitch, but because I genuinely care about all of you.

I've been in the insurance and financial services industry for ***30 years****, and one thing I've seen over and over again has stayed with me.*

Many of us came to this country with very little. We worked hard, built careers, started businesses, bought homes, raised families, and created a life that we can be proud of. We focused on giving our children a better future and making sure our families had everything they needed.

But sometimes, in the process, we forgot to protect everything we worked so hard to build."

Read the Letter

Worth a Read

[Financial Stress and Mental Health: The Psychology of Money Anxiety | Simply Psychology]

[28 Interesting Facts About Health Insurance - World's Facts]

[21 Summer Wellness Ideas: Tips for a Happy & Healthy Summer]

Contact Us

Call us at: **+301-901-7520**

Email us at: **info@crossroadsinsurancegrp.com**

Insurance Tip:

It’s going to sound obvious, but have a plan! You can’t predict everything, and you’ll lose your mind if you try, but having a plan for a couple “what-if”s is one step closer to security.

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